Thursday 14th June 2018



ANDY BURNHAM

MAYOR OF GREATER MANCHESTER

YOUTH COMBINED AUTHORITY MINUTES: June 2018

Ground rules

Members considered what should be in the Ground Rules, to help the smooth running of meetings. Agreed YFNW would collate the suggestions with the April meeting suggestions and a draft set of ground rules be submitted to the July meeting for agreement.

Don't challenge the person, challenge the view

Respect members boundaries Treat people how you wish to be treated

Introduce a 'safe space'
Agree a quiet signal such as a 'clap'
or 'code signal'
Restrict phone use

Chloe Bennet, Xplode Magazine and Lucy Palmer, GMCA Communications (Comms) Team gave an overview of the YCA Communication strategy

- \Rightarrow led by GMCA's Communication and Engagement team and Xplode Magazine.
- \Rightarrow platforms will be Twitter, Instagram and Facebook.
- \Rightarrow Twitter and Instagram used for instant and reactive communications
- \Rightarrow Twitter: share and promote work by YCA members and associated organisations
- ⇒ Facebook: put out the key messages from the YCA
- ⇒ All YCA content will live on the GMCA website
- ⇒ Xplode Magazine will publish YCA articles on their website and magazine
- ⇒ Xplode and GMCA will create a style guide, and provide training for members to help them write articles.

A Communications Subgroup will be formed and they will:

- ⇒ Develop a long term communications plan
- ⇒ Create articles on topics discussed at YCA, and wider activities of YCA members on related topics,
 - ⇒ Develop a social media policy .
- ⇒ Consider and reflect on the reach of their messages, and ensure they're communicating with the right audience.

Members requests:

- ⇒ Promote the YCA through targeted advertisements on Instagram. GMCA will explore the budget.
- ⇒ Develop and share a Communications pack with Members e.g. a standard presentation
- ⇒ Produce YCA branded merchandise which can be worn by Members such as lanyards, t shirts or hood-

Actions:

- ⇒ A twitter poll to be created, quotes gathered to find out costs
- Members put their names forward to Ren if they wish to be part of the Communications sub group (meeting every two months)
- ⇒ GMCA to explore budget to support the YCA Comms Plan

Attended by

Bolton Lads & Girls GM Fire & Rescue Service One Manchester Reclaim

The Proud Trust
Water Adventure Centre
42nd Street

Xplode Magazine
Bolton Youth Council
Bury Youth Council

Manchester Youth Council Oldham Youth Council Salford Youth Council

Stockport Youth Council
Tameside Youth Council
Trafford Youth Council

Wigan Youth Council



Jess Consterdine (Oldham) gave feedback from the C4L Working group. Members came up with a definition of Curriculum for Life.

Following discussion with Gemma Marsh GMCA Assistant Director – Skills (Policy, Strategy & Delivery) the following definition will be put to the next meeting of the Working Group:

"A Curriculum for Life is the over-arching term for a series of learning experiences (delivered inside and outside the classroom, and includes learning with communities, families and peers) that develop young people's knowledge and life skills, adequately ensuring they are ready for adult life."

The Working Group agreed the following priorities:

- ⇒ Call to action for businesses
- ⇒ Develop a set of standards for GM businesses
- ⇒ Begin planning work experience conference and agree where and when.

External Requests:

Members were asked to review five external requests and decide between five options:

- 1. The YCA should look at this as it fits with our priorities
- 2. We should pass this on to the Health or Curriculum for Life working groups
- 3. The organisation requesting support/information should host a one off consultation event
- 4. One of our home organisations will take this on behalf of the YCA as they have an interest/expertise
- 5. We don't think this is something we want to look at thank you.

After discussions, we voted and decided:

- ⇒ Homelessness option 3
- ⇒ Police and Crime Plan option 3
- ⇒ Counter-Terrorism Unit (CTU) option 1
- \Rightarrow Tootoot app option 1
- ⇒ Making Smoking History Option 3
- → Metrolink anti-social behaviour campaign—Option 3. This event will take place on 11th July

Feedback from the engagement with the Preventing Hateful Extremism and Promoting Social Cohesion Commission

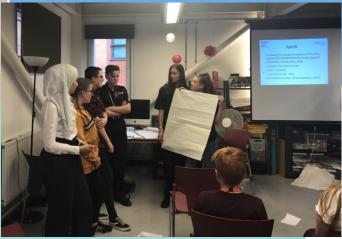
Attended by Hania Suliman, Trafford, Jacob Hirst and Emily Sykes, Tameside

Hania gave an overview of the **key points**:

- ⇒ Social media and how it can contain a lot of hate and the unaccountable messages, videos and post that can be hard to challenge
- ⇒ Knowing who to speak to if you have concerns , the difficulty if it is a friend and how teachers are not sure what to do

Solutions discussed:

- ⇒ campaigns targeted at young people
- ⇒ challenging behaviour as a group
- ⇒ short videos telling people's stories
- ⇒ safe spaces for difficult conversations
- ⇒ bring campaigns together for a bigger impact



British
Youth
Council
Select
Committee
Work
Experience

Call for

evidence

questions

Members had been sent questions being asked by the BYC Select Committee on Work Experience.

Next Meeting dates:

- Thursday 12th July
- Thursday 13th September
- Thursday 11th October
- Thursday 15th November
- Thursday 13th December

They collectively formulated their response to those questions to form the submission to the Select Committee from the YCA.

YFNW to coordinate the response to the select committee for submission before 5.00pm on Monday 18th June 2018