

Dear education partners,

You'll likely be aware that the Gatsby Foundation set out updates to the Gatsby Benchmarks in its [\*Good Career Guidance: The Next Ten Years\*](#) report, which was released last week. We wanted to share with you what this means for school in the Greater Manchester context. Please note, for now, there is no immediate action required.

Here at the Greater Manchester Combined Authority, we've been working hard to support the work of the Careers and Enterprise Company and the Gatsby Foundation. We welcome the report as both a celebration of the successes over the last 10 years and an acknowledgement of the continued prioritisation of careers education.

The report also sets out specific edits to the Gatsby benchmarks. In the context of Greater Manchester, the most relevant changes are:

- **Careers at the heart of education and leadership** with distinct responsibilities for leadership, governors, careers leaders and advisers, supported by Enterprise Advisers and GM's quality framework of the Careers Impact System.
- **Inclusion and impact for each and every young person** woven through multiple benchmarks, emphasising the importance of tailoring programmes to meet the needs identified through the Strategic Community of Practice Forums.
- **Meaningful and varied encounters and experiences** through flexible delivery and expanded definitions of 'meaningful'. This supports the CEC and GMCA's Equalex pilot designed to support 50 hours' worth of high-quality work experience.
- **Focusing on the use of information and data** that underpins the Greater Manchester Baccalaureate (MBacc) ambition of guiding young people to the subjects and qualifications most valued by the city-region's employers to provide a clear line of sight to high quality jobs in our growing economy.
- **Engagement of parents and carers** as one of the biggest influences on young people's career decision-making.

We have been working closely with the Gatsby Foundation for the first 10 years and eagerly anticipate the next 10 years (and beyond!). Your continued collaboration is critical to this, and we look forward to working together to take careers education to the next level in your setting.

The Greater Manchester Careers Community of Practice