

Engagement and Communication Activity Report

Places for Everyone consultation (July – October 2021)

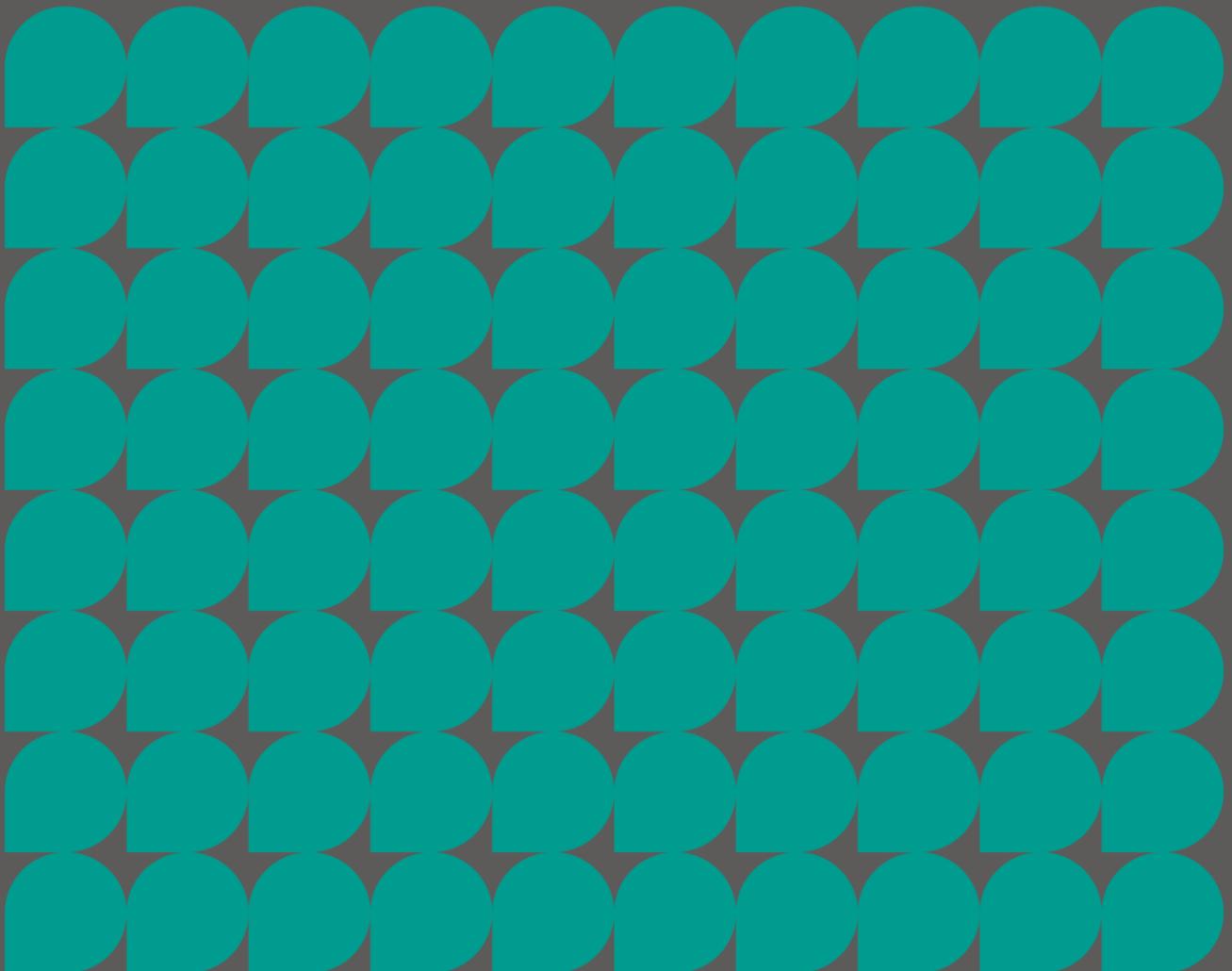


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Summary

Overview

1. This report covers the key engagement, communication and media activity that took place leading up to, and during the consultation of Places for Everyone.
2. It demonstrates how during the consultation, we used knowledge and experience to target engagement activity towards the key stakeholders we identified in our planning and adopted a proportionate approach across our communities.
3. Greater Manchester Combined Authority also undertook some of the statutory requirements for this consultation on behalf of the nine Districts involved in the plan. This included providing the formal notification at the start of the consultation to all previous respondents and through our own established channels and hosting the plan and all of the supporting materials on the GMCA website.
4. This report shows that during the consultation period, our webpages which hosted all of the consultation information on them about the consultation on behalf of the Districts, were accessed 48,416 times by 18,601 people, and that our media outputs were picked up by 52 individual articles online, in print and broadcast. The virtual exhibition space, which encouraged people to access the information remotely during the pandemic had 13,902 views during the consultation with people accessing it from across the North West.
5. The Greater Manchester consultation portal (www.gmconsult.org) was used to host the consultation questions, and where we encouraged people to respond. Whilst the consultation was open, there was a total number 112,158 views on the site. The Places for Everyone pages (31 separate pages) on the consultation portal accounted for 82,383 of those views, with a total of 35,770 users.

Scope of this report

Background

6. The Communications and Engagement team managed the external communication, media and engagement activity for the 2019 consultation of the 'Greater Manchester Spatial Framework', the most recent related Regulation 18 plan to 'Places for Everyone'.
7. The Regulation 18 consultation in 2019 was thorough and robust – involving partners and people from across Greater Manchester.
8. However, it also gave us opportunity to critique our activity and to make sure that we further improved the process for future iterations of the plan.
9. The global Covid-19 pandemic has added some challenges to the consultation, but equally the normalising of digital engagement during 2020 has aided our approach and allowed us to develop our remote engagement with our communities.

Scope

10. This report will cover the reach and coverage of our activity, both leading up to and during the consultation on 'Places for Everyone'.
11. To gather this information, we have used a number of digital tools, such as Google Analytics, Vuelio, Tweetdeck and our own data dashboards.
12. This report will not reference the final number of responses, as these are reported elsewhere.

Format

13. This report covers the background leading up to the consultation, including observations and lessons from 2019 and setting up network groups to encourage constant dialogue with partners.
14. The subsequent section covers the activity the month before the consultation launch, and the promotion in the pre-engagement period.
15. Finally, this report covers a detailed breakdown of the activity during the consultation – including formal notification letters/emails, media engagement, social media coverage and engagement levels.

Leading up to the consultation (2020 to August 9, 2021)

Learning from 2019

16. Straight after the 2019 consultation, people from across the GMCA who had been involved in the process, carried out a SWOT analysis. This was to identify the strengths, weaknesses, opportunities and threats for future consultations based on what we learnt from 2019. We looked specifically about what we knew about the team, resource and context we were working in. This process helped to identify where we could improve the process.
17. In 2020, the project team for PFE carried out a stakeholder mapping exercise. This was to identify the different people, groups, organisations and communities to engage with through the process, to make sure that we were targeting our engagement based around impact of the proposals, and the influence of the stakeholders in the process and on other people. This process helped to identify the groups of people to target our engagement, to encourage wider, and more detailed conversations with key influencers.
18. In December 2020, Stockport Council withdrew from the GMSF process, and the plan proceeded as a combined plan of nine of the ten Greater Manchester Districts. Whilst this meant that the consultation didn't launch at the time it was originally planned for, it did mean that we had more time to –
 - a) See and act on how the local and national picture to Covid-19 impacted upon our engagement plans.
 - b) Further develop, build and implement a detailed virtual exhibition space for people to engage with the process digitally. This would have been possible in 2020 but the extra time allowed a more interactive experience for the user.

2021 (up to August 9, 2021)

Comms and Engagement Network across Districts

19. Learning from the consultations in both 2016 and 2019, it was important to develop a network of comms and engagement leads across each of the partners involved in developing a plan.

20. This meant that we could –

- a) Share the look and feel of the consultation, so that all public facing assets had a consistent look, this was supported by clear brand guidelines so that Districts could develop their own bespoke messaging where needed.
- b) Share information with peers about any risks or issues; helping colleagues to mitigate similar concerns in their areas.
- c) Share information about their organisations approach to Covid-19 and public consultation, so that there was a relatively consistent approach to implementing the consultation during a pandemic.
- d) Share other media and comms information, so that local comms plans added value to the Greater Manchester plan, and vice versa.
- e) Share information to ensure that the common requirements of the District SCI's were either managed centrally through GMCA or best practice could be shared across the nine Teams.

Regular meetings with Save Greater Manchester Green Belt groups

21. During the latter part of 2020 there was regular, informal meetings with nominated people from Save Greater Manchester Green Belt group – the umbrella organisation bringing together all of the Green Belt campaign groups in Greater Manchester.

22. These regular virtual meetings between the Head of Strategic Planning (GMCA), Head of Engagement and Insight (GMCA) and three members of SGMGB group has meant that we have had a continuous dialogue between the two organisations which has helped to –

23. Test out some of our plans with them, including the virtual exhibition space and the consultation portal to see where we can make improvements. The space can be viewed here - [Places for Everyone - Joint Development Plan - Greater Manchester Combined Authority \(consultation.ai\)](#)

24. Develop some tools for the consultation which we weren't initially thinking of developing (such as guidance about making an effective response)

25. Mitigate the impact of incorrect information that has historically been passed amongst campaign groups, as we've been in the position to respond swiftly and accurately.

26. Any additional information that was provided as a result of these conversations, was published online, either through the Frequently Asked Questions or through other parts of the consultation website.
27. Developing the consultation portal with user feedback
28. In August 2019 we hosted a small roundtable stakeholder event with representatives of the SGMGB group where we talked about what worked and what didn't on the consultation portal for the 2019 consultation. The broad feedback was that gmconsult.org was an effective tool and an improvement on the user experience from 2016.
29. In developing the platform for the 2021 consultation it was important that there was some synergy with the previous iteration. This was so that –
- a) We maintained a consistent brand narrative with the look and feel of the consultation.
 - b) Users would have some familiarity with the portal if they responded in 2019. Meaning that they would be able to navigate through a complex and challenging consultation.
 - c) Being the Greater Manchester consultation portal, it also meant that people might access the consultation whilst looking for another consultation – thus increasing the mix of people who might engage with Places for Everyone.

Letting people know that a consultation was coming

30. In advance of the consultation launching, Greater Manchester Combined Authority contacted everyone who had previously responded to the consultation in 2019 to let them know the details of when the consultation was launching and how to get involved.

Consultation (August 9, 2021 to October 3, 2021)

Supporting a consistent approach

31. As previously mentioned, it was important that the consultation had a level of consistency across Districts. Primarily so that people could identify this being a plan of nine Districts that were joined up in their approach, everyone could learn from one another and good practice could be shared.
32. To support the commitment to a consistent approach, a number of designed assets were developed –
- a) Display boards both in digital format, and printed A0 foam board which could be used by any District. These boards explained the content of the plan, the purpose of the consultation and how people could get involved. District specific boards were also developed with maps of local sites. The digital format of the boards can be seen in the exhibition space - [Places for Everyone - Joint Development Plan - Greater Manchester Combined Authority \(consultation.ai\)](#)
 - b) Editable site notifications to put in key locations around Greater Manchester which signposts people towards the consultation and additional information.
 - c) A comprehensive social media pack which could be used across all channels. More information about the outputs of this pack is on the next page.
 - d) Content for websites to make sure there was a consistent GM message, whilst giving freedom for local bespoke messaging.
 - e) Additionally, the GMCA issued the formal notification to the specific consultees on behalf of the nine districts and notified all those who remained on the consultation database from the 2019 consultation (nearly 8,000 contacts), see appendix 1

Communication and engagement activity and reach

Social media

33. To support the public consultation a social media pack was developed for our partners to use; to amplify messages, promote the consultation and help to develop a consistent narrative amongst all the local authorities involved.
34. The social media pack included a few examples posts with supporting graphics around a number of key themes -
- Green spaces
 - Recovery from covid
 - Right homes in the right places
 - Right infrastructure
 - Controlling growth
 - Brownfield sites
 - Housing crisis
 - Town centres
 - Good jobs
 - Invest and do business
 - Growth and regeneration
35. Posts from the social media pack were shared widely by , Bolton, Bury, Manchester, Oldham, Salford, Rochdale, Tameside, Trafford, and Wigan councils and other partners including Transport for Greater Manchester.
36. Places for Everyone posts were shared via GMCA social media accounts (Greater Manchester Combined Authority - @greatermcr and Mayor of Greater Manchester - @MayorofGM) through the consultation period.

Twitter

37. On twitter, during the consultation period, the GMCA channel had over 22,000 followers and the Mayor of Greater Manchester channel had over 78,000 followers.
38. Through the consultation period, there were 37 posts separate posts, from across the different themes outlined above. This meant there was a proactive post approximately every other day.
39. Due to other activity on these corporate channels, covering a range of policy areas, this frequency meant that the Places for Everyone posts were posted intermittently with other content.

40. From the 37 posts during the consultation period, 92,407 impressions were made on other accounts (an average of 2,497 impressions per post). Of these 37 tweets, there were 916 interactions with people who viewed the content (this is an average of 25 interactions per post).
41. Partners shared the content on their own channels approximately 194 times from the social media pack that was developed by the GMCA on their own channels.
42. The top performing tweet on the Mayor of Greater Manchester account was one referring to sustainable growth for our areas. The tweet created 6,009 impressions:

Tweet activity ×

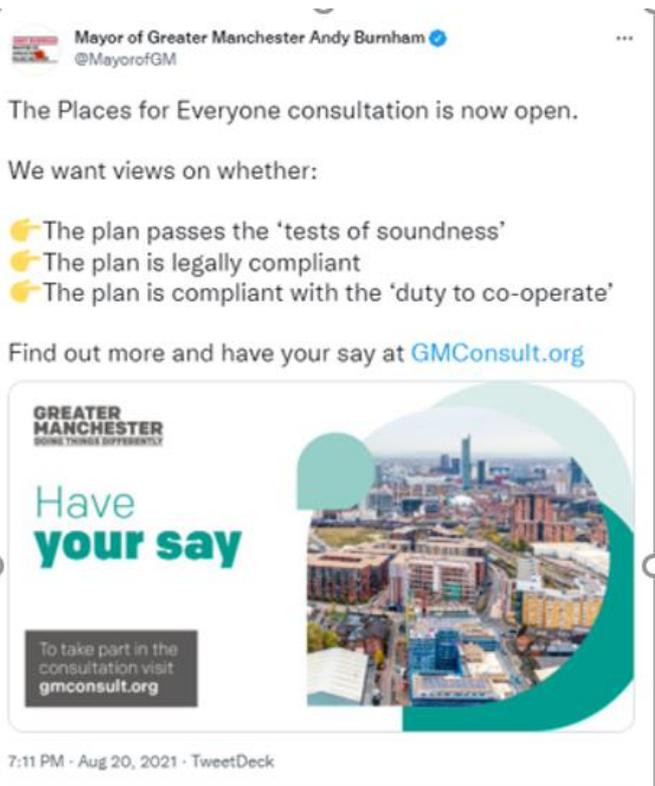
| | | |
|--|-------------------|-------|
|  <p>Mayor of Greater Manchester Andy Burnham @MayorofGM Places for Everyone is a plan about providing sustainable growth for our areas. This means growth happens where we want it to, for the benefit of the people that live here. Find out more about the plan at: http://www.GMConsult.org pic.twitter.com/EYMcN3GXLm</p> | Impressions | 6,009 |
| | Total engagements | 31 |
| | Media engagements | 11 |
| | Detail expands | 6 |
| | Retweets | 5 |
| | Profile clicks | 4 |
| | Link clicks | 3 |
| | Likes | 2 |

- 43.
44. The top performing tweet on the Greater Manchester Combined Authority account was one that launched the consultation at the start of August. The tweet created 6,644 impressions:

Tweet activity ×

| | | |
|--|-------------------|-------|
|  <p>Greater Manchester Combined Authority @greatermcr The Places for Everyone consultation is now open until 3 October. The plan is about determining the kind of development that will take place across nine Greater Manchester boroughs. Find out more and have your say at http://www.GMConsult.org . https://greatermanchester-ca.gov.uk/news/have-your-say-public-consultation-opens-on-places-for-everyone-joint-development-plan/ ...</p> | Impressions | 6,644 |
| | Total engagements | 49 |
| | Detail expands | 21 |
| | Link clicks | 13 |
| | Retweets | 7 |
| | Likes | 5 |
| | Profile clicks | 3 |

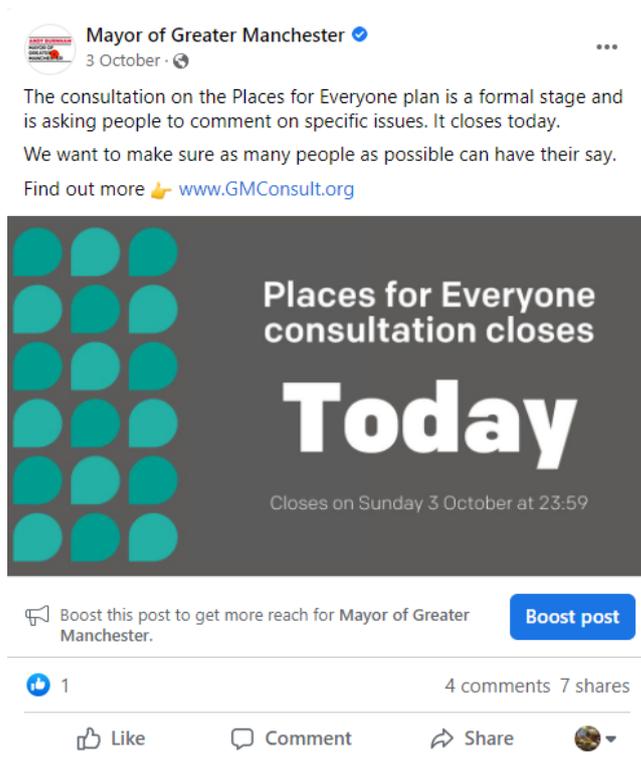
- 45.
46. Engagement on twitter predominantly took the form of retweets and likes on a post as opposed to comments or quote tweets.



47.

Facebook

48. The consultation was promoted through two main corporate channels – the Greater Manchester Combined Authority account which has over 2,000 followers and the Mayor of Greater Manchester account with over 15k followers.
49. There were 27 posts through the consultation period and these reached over 10,000 people. Each post had an average reach of 370 people with 46 engagements. From these 27 posts, 396 people clicked through to the consultation portal.
50. The followers of the GMCA and Mayor of Greater Manchester Facebook pages are both predominantly Greater Manchester based and represent a broad and diverse selection of the local population.



51.

52. The top performing Facebook post on the Greater Manchester Combined Authority account was one referring to the plan being a way to address the housing crisis.

53. There was no focussed activity on any other social media platforms run by the Greater Manchester Combined Authority, as these are generally smaller, more programme / project specific and not relevant to the PFE plan.

54. In addition to the assets provided to District partners in the social media pack, some partners chose to create their own content to suit the local messages that were important to their communities.

Website pages on www.greatermanchester-ca.gov.uk

55. In 2020 the Greater Manchester Combined Authority started to update the webpages with the updated documents and evidence, in advance of the consultation.

56. When Stockport withdrew from the plan, the pages and downloadable documents were updated.

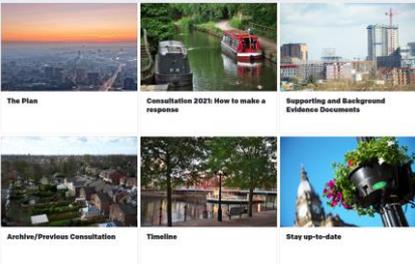
57. The majority of the supporting evidence documents had remained on the website pages since October 2020 to give people extra time in advance of the consultation to look through the documents. Where necessary, updated/revised documents were published for the August 2021 consultation.

58. The next stage of this document outlines the different Places for Everyone consultation pages and provides data about the views and users of each page for the consultation period (August 9, 2021 to October 3, 2021). It doesn't include figures before or after the consultation period.

59. Across all PFE pages on the GMCA website –

- 48,416 views
- 18,601 unique users

60. Breakdown of the main pages is shown below –

| Page | Screenshot of the page | Page views | Unique users |
|--------------------------------------|---|------------|--------------|
| Main PFE homepage |  | 13,978 | 7,212 |
| The Plan |  | 9,019 | 4,732 |
| Consultation 2021: Making a response |  | 2,576 | 1,403 |

| | | | |
|--|--|--------|-------|
| Supporting and Background Evidence Documents |  <p data-bbox="544 483 839 539">Supporting and Background Evidence Documents</p> | 20,041 | 3,461 |
|--|--|--------|-------|

61. There was a large number of possible downloads across the webpages. The top four downloaded documents during the consultation were different versions of the plan –

- a) Final plan with foreword by Mayor Paul Dennett – 1,640 downloads
- b) Final plan without the foreword (and presented to the Joint Committee) – 594 downloads
- c) Final plan (accessible version) with foreword by Mayor Paul Dennett – 470 downloads
- d) Final plan (accessible version) without the foreword (and presented to the Joint Committee) – 400 downloads.

62. Key documents created to support people access the consultation had a mixed number of downloads, giving the impression that those downloading documents didn't seek extra support –

- a) Document list (created to support people to find the information they needed and navigate the way through the library of information) – 104 downloads
- b) What makes an effective representation? (created to help people to know the sort of information that would be most valuable to the process) – 83 downloads
- c) Consultation Guidance Notes – 78 downloads
- d) Frequently Asked Questions – 73 downloads

63. When looking at the viewers across the main seven webpages relating to Places for Everyone, people enter the website from a number of places. Below is a breakdown of where people come from to access the information –

- a) Google – 6,374 referred

- b) Direct – 5,234 referred
- c) www.gmconsult.org (consultation portal) – 1,504 referred
- d) Virtual exhibition space – 1,084 referred
- e) Facebook – 810 referred

64. The consultation had a global reach with people accessing the website from America and Asia. However, the majority of those accessing the website were from the North West¹ –

- a) Manchester – 2,502
- b) London – 1,989
- c) Bury – 896
- d) Bolton – 865
- e) Rochdale – 667
- f) Oldham – 440
- g) Salford – 385
- h) Stockport - 363

65. English was the predominant language that the website was viewed in (17,262 users) but there were also 32 Chinese readers, 14 Polish and 10 Spanish.

Virtual exhibition space

66. In the absence of being able to host any in-person events, we developed an immersive digital exhibition space which aimed to give people the impression of visiting a space which could be browsed. It aimed to give people the perception of browsing the high-level messages of the plan, whilst also giving them suitable links and click-throughs to access the bulk of the more technical data.

67. The virtual exhibition space can be viewed here - [Places for Everyone - Joint Development Plan - Greater Manchester Combined Authority \(consultation.ai\)](#)

68. The virtual exhibition space had a number of information boards around the room, each with a number of hyperlinks to further information or related evidence and supporting documents, videos relating to the consultation were also included within this space so that people visiting had access to everything relevant to the consultation.

¹ 3,064 have recorded as 'not set' for the location.

69. Over the course of the consultation, there were 13,902 page views in total (from 2,398 unique users)
70. Most viewed spaces in the virtual exhibition (this is the number of people who clicked on to the individual boards. More people could have viewed the boards, without clicking on them to become the only thing on their screens) –
- a) Welcome (643 views)
 - b) The Future (597 views)
 - c) District Information – Bury (519 views)
 - d) Why are we consulting (443 views)
 - e) What the plan tells you (392 views)
71. We don't know where 20.26% of viewers were from due their own computer settings. However, the next viewers included the below (as % breakdown of the complete number of viewers). There is some consistency with the numbers and their relationship to the location of website users –
- a) Manchester – 15.9%
 - b) Bury – 10.4%
 - c) Bolton – 7.83%
 - d) London – 6.73%
 - e) Rochdale – 3.59%

Consultation portal

72. www.GMconsult.org is the Greater Manchester consultation portal used across the city-region. It is a product supplied by Delib called Citizen Space.
73. It is embedded across all GMCA engagement activities, and often used by GM partner agencies to promote their consultations.
74. The portal was used for the 2019 consultation and allowed the content of the plan to be broken down into chapters, both by specific chapter / policy area and by geographical area – allowing people more flexibility in navigating their way through the plan.
75. This approach was replicated in 2021 with the same set of questions being asked for every policy, each allocation and addition of green belt sites.
76. This means that the consultation is spread over multiple webpages. Below outlines the number of visitors to the main consultation pages, the most viewed and also a comparison to other consultations that took place in 2021.

77. The total number of views on the site during the consultation period was 112,158.
78. The Places for Everyone pages (31 separate pages) on the consultation portal accounted for 82,383 of those views, with a total of 35,770 users.
79. The most viewed pages were –
- a) The PFE homepage – 48,441 views
 - b) About you – 6,450 views views
 - c) 2021 PFE pages (Wigan) – 3,294 views
 - d) More about you – 2,095 views
 - e) Vision – 2,034 views
 - f) Submit response page – 1953 views
 - g) Supporting uploads – 1,799 views
 - h) 2021 PFE pages (Rochdale) – 1,313 views
 - i) Save your response – 1,117 views
 - j) ‘Publication Plan’ – what does it mean? – 1,092 views
80. The breakdown of what the plan means was the 10th highest ranking page. This implies that many of the visitors to the site already knew the wider context of the plan.
81. People came from different places to view the consultation portal -
- a) Direct to gmconsult.org – 4,580 sessions. This could be due to the natural traffic to the site, the promoted link on all social activity and media releases.
 - b) From Facebook – 3,945 sessions. This could be due to the number of campaign groups with Facebook groups, who promoted the opening of the consultation.
 - c) Google – 1,079 sessions
 - d) Bing – 323 sessions
 - e) Mailchimp update from the GMCA announcing the launch of the consultation – 171 sessions
82. To see a copy of the consultation portal which includes the full PFE consultation response form, a preview link can be generated by emailing engagement@greatermanchester-ca.gov.uk

Comparison with other 2021 consultations.

83. During 2021 many consultations were hosted on gmconsult.org. Some were owned and run by Greater Manchester Combined Authority. Others were linked surveys to partner organisations.
84. Between January 1, 2021 and December 19, 2021 there were 279,466 views of pages across the platform, from 71,411 unique users.
85. Below shows the number of views for other 2021 consultations to give some context for wider engagement –
- a) 2021 Places for Everyone homepage – 49,649 views²
 - b) GMconsult homepage – 29,890 views
 - c) Doing Buses Differently (Bus reform – linked survey) – 27,812 views
 - d) Oldham Residents! Let's talk about food waste – 9,630 views
 - e) GM / Local Authority Foster Carer Housing survey – 6,610 views

Virtual events

86. Due to the ongoing Covid 19 pandemic and uncertainty around the level of restrictions that might be in place it was agreed that the consultation would take place online.
87. In September, an online stakeholder event was held via Teams. This consisted of two GM Leaders hosting the event and talking through the background of the plan, detailing some of the content and then Officers covering the detail of how to get involved in the consultation.
88. Over 200 partners were invited to the stakeholder event (including the GM Equality Panels) with 52 attending and participating in the session.
89. The full recording of the session was later loaded into the virtual exhibition space so that people unable to attend could see the full content.
90. In addition to this event, GMCA also attended a specially organised session on PFE with the Greater Manchester Walking network, organised by GM Moving. This was attended by nearly 20 people and the recording of the session was subsequently circulated to around 200 network members.

² This figure is different from the number quoted on the total views during the consultation as over 1,208 people looked at the homepage during 2021 outside of the consultation period.

91. During the consultation, the need for virtual events was continually monitored, so that we could be reactive if there was a need to engage on a more detailed basis with different groups or organisations.

Other communication activity

92. From the 2019 consultation, there was a mailing list of people who wanted to be kept in contact about the future development of the plan.

93. Following the withdrawal of Stockport and asking people to opt out if they didn't want to keep in contact with us, we had a total of 5,788 people on this list.

94. During the consultation, two updates were sent to people on the mailing list via email. The first was a notification of the opening of the consultation, with the press release and wider information about where to find out more. From this, there was –

- a) 3,055 unique opens (10,468 total opens, meaning some people opened it multiple times from their email address)
- b) From the other links embedded in the update, people clicked 1,964 times to be redirected to another site (757 clicks to the virtual exhibition space, and 745 clicks to gmconsult.org)

95. Three days before the end of the consultation, a reminder was sent to everyone on the mailing list, encouraging them to respond. From this, there was –

- a) 2,839 unique opens (6,861 total opens meaning some people opened it multiple times from their email address)
- b) From the other links embedded in the update, people clicked 1,282 times to be redirected to another site (564 clicks to gmconsult.org and 274 clicks to the virtual exhibition space).

96. During the consultation period, existing channels and networks were also utilised -

- a) Promotion of the consultation through the GMCA monthly newsletter. This is a self-selected list of people who have asked to hear more about GMCA activity. In July 2021 there was over 5,400 people on the circulation list.

The same newsletter is also sent to all 600+ Greater Manchester Councillors.

Media activity and reach

97. The papers relating to the consultation were launch ahead of the Committee meeting. To support this, Mayor of Greater Manchester Andy Burnham and Mayor of Salford City Council, GM Lead for Housing, Planning and Homelessness and Chair of the Joint Committee Paul Dennett hosted a press conference to talk about the release of the papers and the upcoming consultation.
98. The press conference was attended by journalists from different media outlets. It was streamed onto a number of platforms -
- a) YouTube - 357 views (1386 impressions across other accounts), with an average viewing duration of 7 minutes and 38 seconds (13.1% of the video)
 - b) Twitter – 1,95k views (1,73k unique viewers)
 - c) Facebook – 199 viewers (who in total watched 4:30:09 of the recording)
99. The press release that was issued alongside this press conference can be found here - [Greater Manchester unveils ambitious vision for new homes, green spaces and revitalised town centres - Greater Manchester Combined Authority \(greatermanchester-ca.gov.uk\)](#)
100. The release generated 35 pieces of unique coverage. 29 of which was online, 5 in print and 1 broadcast. A full list of this can be found in Appendix 2 but includes a broad reach across all areas of Greater Manchester.
101. To launch the consultation in August 2021, there was an additional press release issued. The key messages from the July release were reiterated, along with details about how people could get involved with the consultation.
102. This press release can be found [Have your say: Public consultation opens on Places for Everyone joint development plan - Greater Manchester Combined Authority \(greatermanchester-ca.gov.uk\)](#)
103. The release generated 17 pieces of unique coverage. 9 of which was online and 8 in print. A full list of this can be found in Appendix 2 but includes a broad reach across all areas of Greater Manchester.

104. In addition to this, through the consultation we had significant coverage of the plan through other published content. Through using a media monitoring tool, we know that during the consultation period 282 articles or blogs were released containing both the words 'Greater Manchester' and 'Places for Everyone'. A full list of all of these can be made available if required.

105. There was also numerous requests for information or clarity from journalists through the consultation.

106. One such request led to GM Lead for Planning, Housing and Homelessness Paul Dennett to doing a detailed interview with Politics North West.

Appendix 1 – Places for Everyone 2021 - Issued consultee letter

Date as postmark

Dear consultee,

Places for Everyone Joint Development Plan Document – Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Tameside, Trafford, Wigan

We are writing to you because you previously responded to a consultation on the joint development plan being prepared in Greater Manchester or have asked to be kept informed on its progress.

The previous iteration of the plan was called 'Greater Manchester Spatial Framework'. In December 2020 Stockport Council withdrew from the process and the plan will continue as a joint development plan of the nine other Districts in Greater Manchester, now known as 'Places for Everyone'.

Please find enclosed the Statement of Representations which explains the procedure for making representations at the next stage of the plan, including where the documents are available for inspection

It may be that you have received communication regarding the PfE2021 from multiple sources, this is likely to be because you have registered an interest in more than one place. If you no longer wish to be contacted about the Places for Everyone Plan, please email: planningandhousing@greatermanchester-ca.gov.uk or call 0161 778 7006.

Yours sincerely

Anne Morgan



Head of Planning Strategy

(enc)

Statement of Representation Procedure Notice

(Regulation 19: The Town and Country Planning (Local Planning) (England) Regulations 2012)

August 2021

This statement relates to the Places for Everyone Joint Development Plan Publication Draft 2021 (PfE2021). A brief explanation of the background of this document and its relationship to other development plan documents being produced by the relevant nine Greater Manchester districts is provided below.

Background

In 2014, the ten Greater Manchester local authorities agreed to prepare a joint Development Plan Document, the Greater Manchester Spatial Framework (GMSF), with the GMCA co-ordinating its production on behalf of the ten districts. In December 2020, Stockport Council took the decision to withdraw from the GMSF. Subsequently, the nine remaining authorities (Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Trafford, Tameside and Wigan), agreed to continue to progress a joint Development Plan Document for themselves, known as Places for Everyone, which will form part of their individual district local plans.

PfE2021 provides the strategic policy framework for the districts including the overall scale and distribution of development, the spatial strategy, strategic site allocations and Green Belt boundary amendments together with a number of strategic thematic policies which will be used to manage development and determine planning applications in the individual districts. PfE2021 is accompanied by a Policies Map which shows the allocations and designations in the Plan.

Documents available for inspection

PfE2021 and supporting/background evidence documents are published on the GMCA Website on behalf of the nine districts. Additionally, copies of PfE2021 documentation will be made available in accordance with the Town and Country Planning (Local Planning) (England) Regulations 2012 and the requirements of each district's Statement of Community Involvement (SCI). Please contact individual local authority for specific local arrangements.

Period of Submission for Representations

Representations are invited on the PfE 2021, Publication Draft for a period of eight weeks from Monday 9th August until 23:45 3rd October 2021.

Representations at this stage should only relate to PfE2021 and its supporting/evidence base documents which have been published alongside it. Comments made previously, during stages of consultation in relation to the GMSF, have been summarised in the Statement of Consultation report, which will form part of the submission documentation.

Whilst representations may be made on any point in respect of PfE2021 and its supporting/evidence base documents, only those pertaining to the four tests of soundness³ will be taken into account by the Inspector at the Examination.

How to make representations

Representations can be made by

Preferably completing the online response form at: www.gmconsult.org

Alternatively, downloading the response form available on the GMCA Website and emailing it to placesforeveryone@greatermanchester-ca.gov.uk

You can also submit your comments to us by:

- o email to: placesforeveryone@greatermanchester-ca.gov.uk

³ Plans are sound if they are: positively prepared; justified; effective; and consistent with national policy (National Planning Policy Framework, paragraph 35)

o post to: The Planning and Housing Team, Greater Manchester Combined Authority, Broadhurst House, 56 Oxford Street, Manchester, M1 6EU

What Happens Next

Once the period for making representations finishes, it is intended to submit the PfE2021 Plan to the Secretary of State for Communities and Local Government so that it can be assessed through an Examination in Public by an appointed Planning Inspector(s).

It will be the role of the Independent Planning Inspector(s) to examine whether the plan meets the tests of soundness in the National Planning Policy Framework and meets all the relevant legislative requirements. All representations received before the deadline will be submitted electronically to the Secretary of State for consideration by the Planning Inspector(s) as part of the Examination in Public. Comments and names will be published. Full details of how your information will be shared can be found in the PfE2021 Privacy Notice.

Please refer to the representation guidance notes when preparing representations.

How to participate in the Examination

By using the response form you will be asked whether you wish to participate in the Examination and whether you wish to be notified of any of the following:

- Submission of the PfE2021 for independent examination.
- Publication of the Inspector's Report on the Examination of the PfE2021.
- The Adoption of the PfE2021

Alternatively, if you make representations by email or by letter, you should state whether you wish to participate in the Examination and/or be kept informed of the progress of PfE2021.

Appendix 2 – Social media pack provided to Districts and TFGM

Places for Everyone Consultation Social Media Pack Summer 2021

From August 9 to October 3 2021 a consultation will run on Places for Everyone.

Places for Everyone is a plan of Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Tameside, Trafford and Wigan councils. It is helping the local authorities identify enough land to meet local housing and employment need and determining the kind of development that will take place across the 9 boroughs.

This is a formal stage of the plan making process, known as 'Publication' (Regulation 19) and during the consultation the public will be asked about three specific things:

- Whether the plan and the supporting evidence pass the 'tests of soundness'
- Whether the plan is legally compliant
- Whether the plan is compliant with the 'Duty to co-operate'

. This plan has built on the evidence used for previous drafts of the Greater Manchester Spatial Framework (GMSF) as well as the views the public gave during consultations on that plan.

Social media is just one of the ways we will be communicating and engaging with the public and stakeholders in Greater Manchester throughout the consultation.

This pack features pre-designed assets and messaging for partners across GM to promote the consultation and more provide more detail on it, including:

- What we are consulting on
- How to read the plan
- How to respond to the consultation
- What the plan is about

Editable graphics have also been provided to local authority colleagues to add their own messaging, event details and logos to support the consultation locally.

If you have any questions please email alex.peace@greatermanchester-ca.gov.uk and Rachel.harley@greatermanchester-ca.gov.uk

Social media assets and suggested messaging

All assets can be downloaded from: <https://we.tl/t-s0UE2WhQ96>

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| <p>1) Green spaces</p> | <p>a) Places for Everyone will help protect green spaces across the nine boroughs 🌳</p> <p>👉 90% of homes in the plan will be in urban areas</p> <p>👉 The plan reduces green belt impact by 60% compared to the 2016 Greater Manchester Spatial Framework</p> <p>Have your say now</p> <p>👉 www.GMConsult.org</p> |  <p>GREATER MANCHESTER DOING THINGS DIFFERENTLY</p> <p>Protecting our green spaces</p> <p>To take part in the consultation visit gmconsult.org</p> |
| | <p>b) Places for Everyone will determine what kind of development takes place across the nine boroughs 🏢</p> <p>This means we can protect Green Belt land from the risk of unplanned development 🌳</p> <p>Have your say 👉 www.GMConsult.org</p> | |
| <p>2) Recovery from covid</p> | <p>a) Covid-19 has had a major impact on the way people live and work over the shorter term with a high degree of</p> | |

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| | <p>uncertainty over its impact in the long term.</p> <p>This is why our plan - Places for Everyone - is so important right now.</p> <p>Have your say </p> <p>www.GMConsult.org</p> | <p>GREATER MANCHESTER <small>DOING THINGS DIFFERENTLY</small></p> <p>Supporting our recovery from Covid</p> <p>To take part in the consultation visit gmconsult.org</p>  |
| | <p>b) We are mapping out our recovery across the city-region from COVID-19.</p> <p>Places for Everyone is a major milestone in doing this.</p> <p>The plan will help to meet local housing and employment needs for the future and support growth.</p> <p>Find out more: www.GMConsult.org</p> | |
| <p>3) Right homes in the right places</p> | <p>a) Places for Everyone is about building the right homes in the right places across the  boroughs.</p> <p>Want to find out how the plan does this?</p> <p>Check out our virtual exhibition space </p> | <p>GREATER MANCHESTER <small>DOING THINGS DIFFERENTLY</small></p> <p>The right homes in the right places</p> <p>To take part in the consultation visit gmconsult.org</p>  |

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| | <p>https://placesforeveryone.consultation.ai/</p> <p>Have your say www.GMConsult.org</p> <hr/> <p>b) Through Places for Everyone we want to build the right homes in the right places 🏠</p> <p>This includes 90% of housing allocations in the plan being in urban areas ✓</p> <p>Have your say www.GMConsult.org</p> | |
| <p>4) Right infrastructure</p> | <p>a) Places for Everyone is not just about houses and buildings 🏢</p> <p>It's about providing the right transport infrastructure to ensure all new residential and commercial development is supported 🚆</p> <p>Find out more www.GMConsult.org</p> |  <p>Providing the right infrastructure</p>  <p>To take part in the consultation visit gmconsult.org</p> |

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| | <p>b) We have developed Places for Everyone alongside @OfficialTfGM’s Five-Year Transport Delivery Plan 📄</p> <p>This means developments in the plan will be supported by good transport infrastructure, including Metrolink stops and active travel routes 🚲</p> <p>Have your say 🗨️ www.GMConsult.org</p> | |
| | <p>c) Places for Everyone sets out where inclusive growth can take place in areas well connected by an accessible, affordable, high-quality public transport infrastructure.</p> <p>Have your say on the plans 🗨️ www.GMConsult.org</p> | |
| <p>5) Controlling growth</p> | <p>a) Places for Everyone is a plan that will help us across the 9 boroughs to control growth for the benefit of all.</p> <p>Find out how it will do this and have your say 🗨️ www.GMConsult.org</p> |  <p>Controlling growth for the benefit of all</p> <p>To take part in the consultation visit gmconsult.org</p>  |

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| | <p>b) We want to control growth and protect our places from the threat of unplanned development.</p> <p>That's what our plan - Places for Everyone - is for.</p> <p>Find out how the plan helps us to do this for the benefit of people that live here and have your say at www.GMConsult.org</p> | |
| | <p>c) Ninety percent of the new homes in Places for Everyone will be located in urban areas</p>  <p>This means growth can happen in places where we want it to – for the benefit of all – and not be dictated by planning appeals.</p> <p>Have your say on the plan now  www.GMConsult.org</p> | |
| <p>6) Brownfield sites</p> | <p>a) Places for Everyone is a plan that determines the kind of development that will take place across the area.</p> <p>It sets out how we will make the most of our brownfield sites for</p> |  <p>Making the most of our brownfield sites</p> <p>To take part in the consultation visit gmconsult.org</p>  |

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| | <p>the benefit of the people that live here.</p> <p>Have your say on the plan at www.gmconsult.org</p> <hr/> <p>b) Through Places for Everyone we will maximise the use of brownfield land and urban spaces for the benefit of people that live here 🏢</p> <p>This will mean we can protect our green belt land from the risk of unplanned development.</p> <p>Find out more 📄 www.GMConsult.org</p> <hr/> <p>c) Did you know 90% of housing allocations in Places for Everyone are in urban areas ?</p> <p>This is because we want to make the most of our brownfield sites for the benefit of all ✅</p> <p>Have your say on the plans at www.GMConsult.org</p> | |
| <p>7) Housing crisis</p> | <p>a) Places for Everyone is our plan to address the housing crisis 🏠</p> | |

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| | <p>It will do this by making sure the  local authorities can support their local housing need.</p> <p>We want your views on the plan.</p> <p>Go to   </p> <p>www.GMConsult.org</p> | <p>GREATER MANCHESTER DOING THINGS DIFFERENTLY</p> <p>Addressing the housing crisis</p> <p>To take part in the consultation visit gmconsult.org</p>  |
| | <p>b) We want to address the housing crisis by providing good-quality affordable homes </p> <p>Places for Everyone is our plan to do this by making sure areas' can meet their local housing need.</p> <p>Find out more about the plan: www.GMConsult.org</p> | |
| | <p>a) The Places for Everyone consultation is now open.</p> <p>We want views on whether:</p> <ul style="list-style-type: none">  The plan passes the 'tests of soundness'  The plan is legally compliant  The plan is compliant with the 'duty to co-operate' | <p>GREATER MANCHESTER DOING THINGS DIFFERENTLY</p> <p>Have your say</p> <p>To take part in the consultation visit gmconsult.org</p>  |

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| | <p>Find out more and have your say at www.GMConsult.org</p> | |
| | <p>b) Places for Everyone is our plan determining the kind of development that will take place across 9 Greater Manchester boroughs.</p> <p>The consultation is open until October 3 </p> <p>Find out more about the plan and have your say at www.GMConsult.org</p> | |
| | <p>c) Want to find out more about Places for Everyone and the consultation </p> <p>We've put together a virtual exhibition space to help you get all the information you need </p> <p>Take a look </p> <p>https://placesforeveryone.consultation.ai/</p> | |

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| | <p>d) This consultation on the Places for Everyone plan is a formal stage and is asking people to comment on specific issues.</p> <p>We want to make sure as many people as possible can have their say.</p> <p>Find out more </p> <p>www.GMConsult.org</p> | |
| | <p>e) Thousands of you had your say on the Greater Manchester Spatial Framework </p> <p>These views and the evidence gathered have not gone to waste and are being used to inform the new plan: Places for Everyone.</p> <p>A consultation is open on this plan now</p> <p> www.GMConsult.org</p> | |
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9) Town centres

a) We will use Places for Everyone to reshape our town centres 🏢

The plan will help ensure we deliver good quality homes, sustainable public transport and regeneration for our towns.

Have your say on the plan:
www.GMConsult.org

b) We want to revitalise town centres 🏢

Our long-term plan for jobs, new homes and sustainable growth - Places for Everyone - will help us to do this ✓

Find out more and have your say on the plan at
www.GMConsult.org

3) We want to transform our towns and cities so they are fit for the future 🏢

Places for Everyone - our plan for long-term jobs, new homes and sustainable growth - will help us achieve this by creating investment and economic investment.

GREATER MANCHESTER
DOING THINGS DIFFERENTLY

Reshaping town centres

To take part in the consultation visit
gmconsult.org



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| | <p>Find out how: www.GMConsult.org</p> | |
| <p>10) Good jobs</p> | <p>a) Places for everyone is not a plan just about buildings ✕</p> <p>It's about creating better jobs for people that live here.</p> <p>Find out how the plan does this and take part in the consultation: www.GMConsult.org</p> <p>b) Our vision is to create better jobs so Greater Manchester can be a place where we all succeed.</p> <p>Places for Everyone will help us to create the conditions to do this and achieve our other ambitions.</p> <p>Have your say: www.GMConsult.org</p> |  <p>Creating good jobs</p> <p>To take part in the consultation visit gmconsult.org</p>  |
| <p>11) Invest and do business</p> | <p>a) Places for Everyone is our long-term plan for jobs, new homes and sustainable growth <input checked="" type="checkbox"/></p> <p>We will use it to continue to promote investment and</p> |  <p>An attractive place to invest and do business</p> <p>To take part in the consultation visit gmconsult.org</p>  |

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| | <p>economic opportunities across our towns and cities.</p> <p>Take part in the consultation at www.GMConsult.org</p> | |
| | <p>b) Through the Places for Everyone plan we will ensure Greater Manchester is an attractive place to invest and do business.</p> <p>This includes continued growth at the core and enhanced growth in the North of the conurbation.</p> <p>Take part in the consultation www.GMConsult.org</p> | |
| | <p>c) By working together we can support economic growth, bring in new investment and promote sustainable development.</p> <p>Places for Everyone – our long-term plan for homes, jobs and sustainable growth – is helping us to do this.</p> <p>Find out more about the plan: www.GMConsult.org</p> | |

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| <p>12) Growth and regeneration</p> | <p>a) We want regeneration to happen that levels up our places.</p> <p>Places for Everyone is a key part of this shared vision to drive sustainable growth and regeneration.</p> <p>Take part in the consultation on the plan at www.GMConsult.org</p> |  <p>Driving sustainable growth and regeneration</p>  <p>To take part in the consultation visit gmconsult.org</p> |
| | <p>b)</p> <p>Places for Everyone is a plan about providing sustainable growth for our areas.</p> <p>This means growth happens where we want it to, for the benefit of the people that live here.</p> <p>Find out more about the plan at: www.GMConsult.org</p> | |

Appendix 3 – Hyperlinks to media coverage

Press release issued July 12, 2021 - [Greater Manchester unveils ambitious vision for new homes, green spaces and revitalised town centres - Greater Manchester Combined Authority \(greatermanchester-ca.gov.uk\)](#)

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|-------------------------|--|
| BusinessLive | <u>https://www.business-live.co.uk/regional-development/plans-unveiled-revitalise-town-centres-21031471</u> |
| Oldham Chronicle | <u>https://www.oldham-chronicle.co.uk/news-features/139/main-news/141913/spacial-framework-replacement-plan-to-go-out-for-consultation</u> |
| Hits Radio | <u>https://planetradio.co.uk/greatest-hits/manchester/news/plans-for-new-homes-and-revitalised-town-centres-in-greater-manchester/</u> |
| Oldham Reporter | <u>https://www.questmedianetwork.co.uk/news/tameside-reporter/jobs-and-housing-masterplan-to-go-out-for-consultation/</u> |
| Manchester Evening News | <u>https://www.manchestereveningnews.co.uk/news/greater-manchester-news/new-masterplan-jobs-housing-greater-21034223</u> |
| MSN UK | <u>https://www.msn.com/en-gb/news/newsmanchester/new-masterplan-for-jobs-and-housing-in-greater-manchester-set-to-go-out-to-public-consultation/ar-AAM3Mf9</u> |
| The Bolton News | <u>https://www.theboltonnews.co.uk/news/19437310.new-plans-30-000-homes-across-greater-manchester/</u> |

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| Lancashire Telegraph | https://www.theboltonnews.co.uk/news/19437310.new-plans-30-000-homes-across-greater-manchester/ |
| BBC Radio Manchester | https://www.bbc.co.uk/sounds/play/live:bbc_radio_manchester |
| Hits Radio | https://planetradio.co.uk/hits-radio/manchester/news/plans-for-new-homes-and-revitalised-town-centres-in-greater-manchester/ |
| The Oldham Times | https://www.theoldhamtimes.co.uk/news/19437651.oldham-mill-conversions-region-housing-blueprint/?ref=rss |
| Place North West | https://www.placenorthwest.co.uk/news/gm-retains-60-green-belt-release-reduction-in-places-for-everyone/ |
| Rochdale Online | https://www.rochdaleonline.co.uk/news-features/2/news-headlines/141914/jobs-and-housing-masterplan-for-region-to-go-out-for-consultation-next-month |
| ITV Granada Reports | http://mms.tveyes.com/mediaview/?U3RhGIVbj02MjAwJIN0YXJ0RGF0ZVRpbWU9NyUyRjE5JTJGMjAyMSUyMDE4JTNBMTUIM0EyOCZFbmREYXRIVGltZT03JTJGMTIIMkYyMDIxJTlwMTglM0EyMCUzQTI3JIBhcnRuZXJJRD0xMTQ4NiZFeHBpcmF0aW9uPTEwJTJGMTMIMkYyMDIxJTlwMTAIM0E0OSUzQTQ5Jk1vZEVkaXRvckVuYWJsZT1GYWxzZSZTaWduYXR1cmU9NGU5ZDI1Nzk5ZTMxZmNiMDI2YzlhZTYwYzA1NDFkNmQ= |
| TheBusinessDesk | https://www.thebusinessdesk.com/northwest/news/2082226-revised-masterplan-unveiled-for-greater-manchester-housing-and-jobs |
| About Manchester | https://aboutmanchester.co.uk/greater-manchester-unveils-latest-vision-for-new-homes-enhanced-green-spaces-and-revitalised-town-centres/ |
| Housing Today | https://www.housingtoday.co.uk/news/greater-manchester-publishes-165000-home-draft-plan/5112754.article |
| The Bolton News | https://internationalprintmonitoringservice.vuelio.co.uk/file/displaypdf?articleid=832163&clientname=78434_GreaterManchesterCombinedAuthority_PRINT&filename=568974597.pdf |

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| Manchester Evening News | https://internationalprintmonitoringservice.vuelio.co.uk/file/displaypdf?articleid=832162&clientname=78434_GreaterManchesterCombinedAuthority_PRINT&filename=568974418.pdf |
| MSN UK | https://www.msn.com/en-gb/news/newsmanchester/oldhams-plans-to-bring-textile-mills-back-into-use-could-be-copied-across-greater-manchester-say-leaders/ar-AAM5XHn |
| Manchester Evening News | https://www.manchestereveningnews.co.uk/news/greater-manchester-news/oldhams-plans-bring-textile-mills-21035581 |
| Place North West | https://www.placenorthwest.co.uk/news/gm-retains-60-green-belt-release-reduction-in-places-for-everyone/ |
| Business Insider | https://www.insidermedia.com/news/north-west/greater-manchester-unveils-ambitious-vision-for-new-homes |
| Oldham Reporter | https://www.questmedianetwork.co.uk/news/oldham-reporter/mill-conversions-in-oldham-could-help-with-regional-housing-masterplan/ |
| Oldham Chronicle | http://www.oldham-chronicle.co.uk/news-features/139/main-news/141919/mill-conversions-in-oldham-could-help-with-regional-housing-masterplan |
| Manchester Evening News | https://www.manchestereveningnews.co.uk/news/greater-manchester-news/closing-greater-manchesters-north-south-21041293 |
| Knowledia | https://news.knowledia.com/GB/en/articles/why-closing-greater-manchester-s-own-north-south-divide-is-rising-up-the-cab1d819bc66372684fc27f85a1aab6d4481ea0e?source=rss |
| Bd | https://www.bdonline.co.uk/news/greater-manchester-publishes-plan-to-build-165000-homes/5112777.article |
| The Housing Quality Network | https://hqnetwork.co.uk/news/greater-manchester-unveils-new-housing-plan-for-the-region-5402 |
| The Planner | https://www.theplanner.co.uk/news/greater-manchester-sets-out-homes-and-town-centres-plan |
| Wigan Post | https://www.wigantoday.net/news/politics/ambitious-regional-plan-for-homes-green-spaces-and-town-centres-3307520 |

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| North West Insider Daily | https://internationalprintmonitoringservice.vuelio.co.uk/file/displaypdf?articleid=833186&clientname=78434_GreaterManchesterCombinedAuthority_PRINT&filename=569085919.pdf |
| Government Business Online | https://governmentbusiness.co.uk/news/14072021/manchester-publishes-places-everyone-plan |
| Wigan Post | https://internationalprintmonitoringservice.vuelio.co.uk/file/displaypdf?articleid=834039&clientname=78434_GreaterManchesterCombinedAuthority_PRINT&filename=569222644.pdf |
| MSN UK | https://www.msn.com/en-gb/news/newsmanchester/controversial-development-at-chat-moss-halved-in-latest-regional-masterplan/ar-AAmeunT |
| Manchester Evening News | https://www.manchestereveningnews.co.uk/news/greater-manchester-news/chat-moss-development-housing-plans-21071806 |
| The Oldham Times | https://internationalprintmonitoringservice.vuelio.co.uk/file/displaypdf?articleid=834749&clientname=78434_GreaterManchesterCombinedAuthority_PRINT&filename=569312006.pdf |

Press release issued August 9, 2021 - [Have your say: Public consultation opens on Places for Everyone joint development plan - Greater Manchester Combined Authority \(greatermanchester-ca.gov.uk\)](#)

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|-------------------------|---|
| Oldham Chronicle | https://www.oldham-chronicle.co.uk/news-features/139/main-news/142337/have-your-say-consultation-opens-today-on-places-for-everyone-plan |
| BBC Online | https://www.bbc.co.uk/news/uk-england-manchester-58147681 |
| Manchester Evening News | https://www.manchestereveningnews.co.uk/news/greater-manchester-news/how-you-can-your-say-21265000 |
| Tameside Reporter | https://www.questmedianetwork.co.uk/news/tameside-reporter/public-consultation-launches-on-places-for-everyone-masterplan/ |

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| Rochdale Online | https://www.rochdaleonline.co.uk/news-features/2/news-headlines/142333/public-consultation-on-gmsf-successor-launches |
| The Bolton News | https://internationalprintmonitoringservice.vuelio.co.uk/file/displaypdf?articleid=847288&clientname=78434_GreaterManchesterCombinedAuthority_PRINT&filename=571664010.pdf |
| Manchester Evening News | https://internationalprintmonitoringservice.vuelio.co.uk/file/displaypdf?articleid=847286&clientname=78434_GreaterManchesterCombinedAuthority_PRINT&filename=571663398.pdf |
| About Manchester | https://aboutmanchester.co.uk/your-chance-to-have-a-say-on-greater-manchesters-latest-plans-plan-for-homes-jobs-and-sustainable-growth/ |
| The Manc | https://themanc.com/news/greater-manchester-residents-asked-for-input-on-development-plan-for-nine-boroughs/ |
| Place North West | https://www.placenorthwest.co.uk/news/places-for-everyone-moves-on-to-public-consultation/ |
| LocalGov | https://www.localgov.co.uk/Consultation-on-Greater-Manchester-development-plan-launched/52757 |
| Manchester Weekly News (Tameside and Oldham) | https://internationalprintmonitoringservice.vuelio.co.uk/file/displaypdf?articleid=849070&clientname=78434_GreaterManchesterCombinedAuthority_PRINT&filename=571964165.pdf |
| Manchester Weekly News (Wilmslow) | https://internationalprintmonitoringservice.vuelio.co.uk/file/displaypdf?articleid=849064&clientname=78434_GreaterManchesterCombinedAuthority_PRINT&filename=571958253.pdf |
| Manchester Weekly News (Stockport East) | https://internationalprintmonitoringservice.vuelio.co.uk/file/displaypdf?articleid=849062&clientname=78434_GreaterManchesterCombinedAuthority_PRINT&filename=571954710.pdf |

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| Manchester Weekly News (Salford) | https://internationalprintmonitoringservice.vuelio.co.uk/file/displaypdf?articleid=849060&clientname=78434_GreaterManchesterCombinedAuthority_PRINT&filename=571915835.pdf |
| Manchester Weekly News | https://internationalprintmonitoringservice.vuelio.co.uk/file/displaypdf?articleid=849059&clientname=78434_GreaterManchesterCombinedAuthority_PRINT&filename=571913997.pdf |
| Rochdale Observer | https://internationalprintmonitoringservice.vuelio.co.uk/file/displaypdf?articleid=850734&clientname=78434_GreaterManchesterCombinedAuthority_PRINT&filename=572319695.pdf |

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