**Information Strategy Delivery Workshops- social media pack**

**Background**

Information, and how it is used, affects everyone. We want to ensure that everyone benefits from how we manage, share, use information in Greater Manchester – our information ecosystem. That is why we created the Greater Manchester Information Strategy, with the vision of creating a better information ecosystem.

Now we need to put that strategy into action. We are developing a delivery plan for the strategy. There are a lot of things we could do – from ensuring we get processes and procedures right, to doing new and innovative things with information. We want to understand people’s priorities for our delivery plan.

**What are we doing?**

We have conducted a consultation on what actions people think should be taken to implement the strategy which has outlined over 160 actions. The next step is to run a series of workshops to help us to identify what actions should be taken, and which of those actions are most important. The workshops will take place on the following dates:

|  |  |  |
| --- | --- | --- |
| Date | Time | Link |
| Mon, Feb 13, 2023 | 1:00 PM  | [**GM Information Strategy Priority Setting - Mission 1 (online)**](https://www.eventbrite.co.uk/e/gm-information-strategy-priority-setting-mission-1-online-tickets-523527684397?aff=odcleoeventsincollection)  |
| Wed, Feb 15, 2023 | 1:00 PM | [**GM Information Strategy Priority Setting - Mission 1 (in-person)**](https://www.eventbrite.co.uk/e/gm-information-strategy-priority-setting-mission-1-in-person-tickets-523546480617?aff=odcleoeventsincollection) |
| Tue, Feb 28, 2023 | 1:00 PM | [**GM Information Strategy Priority Setting - Missions 2 & 3 (online)**](https://www.eventbrite.co.uk/e/gm-information-strategy-priority-setting-missions-2-3-online-tickets-523562679067?aff=odcleoeventsincollection) |
| Wed, Mar 1, 2023 | 1:00 PM | [**GM Information Strategy Priority Setting - Missions 2 & 3 (in-person)**](https://www.eventbrite.co.uk/e/gm-information-strategy-priority-setting-missions-2-3-in-person-tickets-523552538737?aff=odcleoeventsincollection) |
| Thu, Mar 2, 2023  | 10:00 AM  | [**GM Information Strategy Priority Setting - Missions 4, 5 & 6 (online)**](https://www.eventbrite.co.uk/e/gm-information-strategy-priority-setting-missions-4-5-6-online-tickets-523566259777?aff=odcleoeventsincollection) |
| Fri, Mar 3, 2023 | 1:00 PM | [**GM Information Strategy Priority Setting - Missions 4, 5 & 6 (in-person)**](https://www.eventbrite.co.uk/e/gm-information-strategy-priority-setting-missions-4-5-6-in-person-tickets-523558707187?aff=odcleoeventsincollection) |

The following suggested social media posts have been put together to help promote the workshops. Please share via your own channels where appropriate.

You can access the assets here: <https://we.tl/t-W3b0ShuJFi> or via [GMCA- Communications Campaign Packs and Toolkits](https://www.greatermanchester-ca.gov.uk/contact/communications-and-engagement/communications-toolkits/)

**Social media posts**

|  |  |
| --- | --- |
| **Post content** | **Graphic** |
| 📢Data affects us all. Have your say in how Greater Manchester will deliver the #InformationStrategy🔗Join @GM\_InfoGov with priority setting workshops in Feb (either online or face to face)Sign up👉<https://eventbrite.com/cc/gmis-delivery-plan-priority-setting-workshops-1647859> run by @opendatamcr | *Image: 1 Greater Manchester information Strategy.jpg* |
| Is making information about organisations and what they do available openly online important?Sign up to an online workshop to help @GM\_Infogov implement Greater Manchester's #InformationStrategy. 👉 <https://www.eventbrite.co.uk/e/gm-information-strategy-priority-setting-mission-1-online-tickets-523527684397?aff=odcleoeventsincollection>  | *Image: 2 Which actions are important for fostering trust and transparency ONLINE.jpg* |
| Which actions do you think are important for fostering trust and transparency with information and data?Join an in-person workshop to help @GM\_Infogov implement Greater Manchester's #InformationStrategy.👉 <https://www.eventbrite.co.uk/e/gm-information-strategy-priority-setting-mission-1-in-person-tickets-523546480617?aff=odcleoeventsincollection> | *Image: 3 Which actions are important for fostering trust and transparency InPerson.jpg* |
| **Post content**  | **Graphic** |
| We want to use information and data to help to tackle Greater Manchester's most serious challenges and support the city region's ambitionsJoin an online workshop to help @GM\_Infogov implement Greater Manchester's #InformationStrategy.👉 <https://www.eventbrite.co.uk/e/gm-information-strategy-priority-setting-missions-2-3-online-tickets-523562679067?aff=odcleoeventsincollection> | *Image: 4 Which actions are important for maintaining the responsible ONLINE.jpg* |
| Effective use of information can allow Greater Manchester to innovate &create new opportunities to provide products, services, & supportWe need your thoughts on how to do this. Sign up to an offline workshop to help implement #GMInformationStrategy👉 <https://www.eventbrite.co.uk/e/gm-information-strategy-priority-setting-missions-2-3-in-person-tickets-523552538737?aff=odcleoeventsincollection>  | *Image: 5 Which actions are needed to enhance the skills and behaviours InPerson.jpg* |
| Better use of data can help frontline workers get the right information at the right time and make better informed decisionsSign up to an online workshop to help @GM\_Infogov implement Greater Manchester's #InformationStrategy and share your thoughts on what actions need to be done.👉 <https://www.eventbrite.co.uk/e/gm-information-strategy-priority-setting-missions-4-5-6-online-tickets-523566259777?aff=odcleoeventsincollection> | *Image: 6 Better use of data can help everyone ONLINE.jpg* |
| Information, and how it is used, affects everyoneWe want to ensure that everyone benefits from how we manage, share, and use information in Greater ManchesterJoin an in-person workshop to help implement Greater Manchester's #InformationStrategy.👉 <https://www.eventbrite.co.uk/e/gm-information-strategy-priority-setting-missions-4-5-6-in-person-tickets-523558707187?aff=odcleoeventsincollection> | *Image: 7 Information and how it is used, affects everyone InPerson.jpg* |

If you have any questions or suggestions, please email Communications and Engagement Manager for Information Strategy Sammy.alloway@greatermanchester-ca.gov.uk