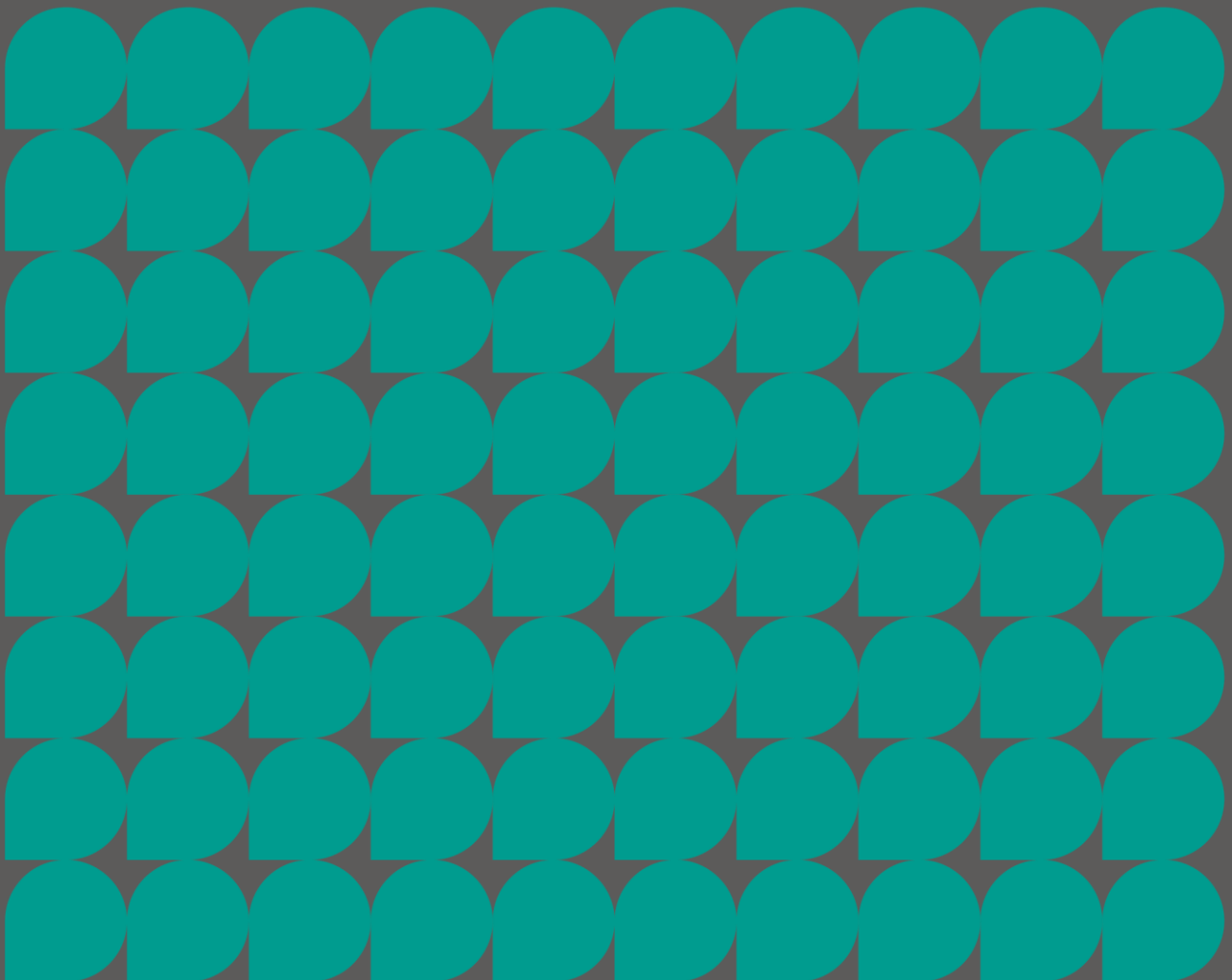




Response Template - Call for Evidence

Addressing Inequalities in Business Support Provision in
Greater Manchester

September 2023



Response Template - Call for Evidence

Thank you for responding to this call for evidence. Your input will support the commissioning of business support services to address inequalities in provision in Greater Manchester.

Please provide a written response by email to:

research@greatermanchester-ca.gov.uk, including links to or attachments of relevant materials within your email. Detail on what we would like your response to include is outlined below:

1. To provide some context to your response, please **tell us whether you are responding as a representative of individuals or businesses from a specific community; responding on behalf of a business network; a provider of business support services; or an academic or researcher, etc.** Please include the name of your organisation as relevant.
2. Please **tell us the nature of your interactions with business support** in Greater Manchester. Your interactions with business support may be direct as someone experiencing inequality surrounding business support, or indirect as you represent a group of people who experience inequality surrounding business support.
3. Next, **please respond to as many of the prompts below as you wish.**
 - The nature of **any gaps in the provision** of business support which targets and addresses the specific needs of some individuals or communities.
 - How **access** to business support services is limited for some individuals or communities and any activities that have sought to address this.

- How the **experience** of business support may be different for some individuals or communities and how tailoring of support can make it more effective.
 - How **outcomes** from existing business support (such as increasing turnover, hiring new staff or launching new products or services) are different for some individuals or communities.
 - What does inclusive business support look like?
 - Where might experimentation in business support design and delivery be particularly helpful?
 - **Any other comments** which are relevant to this work.
4. Finally, **please indicate whether you are happy to be contacted** for a follow-up discussion about your response.