**GM ADVANCE – APPLICATION FORM (GENERAL)**

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| **APPLICANT** |  |
| **COMPANIES HOUSE No.** |  |
| **DATE OF INCORPORATION (DD/MM/YYYY)** |  |
| **GM LOCAL AUTHORITY** |  |
| **STANDARD INDUSTRIAL CLASSIFICATION (SIC) CODE** |  |
| **FUNDING REQUESTED FROM GM ADVANCE** |  |
| **TOTAL FUNDING BEING RAISED** |  |

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| **Project Sponsor** |  |
| **Job Title/Role** |  |
| **Telephone Number** |  |
| **Email Address** |  |

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| 1. **Please confirm which finance product you are applying for:** |
| For applications for Micro Equity, please use the Micro Equity Application Form   1. Core Equity 2. Short Term Debt 3. Long Term Debt |
| 1. **Please confirm which specialisation your project addresses:** |
| 1. Advanced Manufacturing 2. Materials |
| 1. **Please confirm which subsector your projects fit in:** |
| 1. Sustainable materials (application of existing and development of new) 2. Advanced machinery 3. Digital manufacturing (enabling digital technologies such as digital twins) 4. AI and machine learning 5. Other (please specify)   Other: |
| 1. **Describe your organisation and your plans for the future. (500 words)** |
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| 1. **Describe your project which you are seeking funding for. (800 words)** |
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| 1. **Please confirm the Technology Readiness Level (“TRL”) of your project to date (TRL1-9):** |
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| 1. **Describe the market need and demand for the opportunity the project addresses/will address. (800 words)** |
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| 1. **How does your project solve this market need? (500 words)** |
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| 1. **Describe your route to market for your product or service. (500 words)** |
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| 1. **Describe what makes your product/service fit within the Advanced Manufacturing/Materials definition? (300 words)** |
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| 1. **Please provide details of your competitors. How does your product/service differentiate from them? (300 words)** |
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| 1. **Would your project be able to progress without funding from GM Advance?** |
| Yes  No |
| 1. **If Yes, what would be different if you received funding from GM Advance? (300 words)** |
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| 1. **What is the status and/or strategy towards securing Intellectual Property / Trademarks for the project and business? (300 words)** |
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| 1. **Please provide an overview of your Senior Management Team and Board Members. (500 words)** |
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| 1. **Detail any key partners that are required to deliver the project (RTOs, Universities, etc.). Are the key arrangements in place with them? (300 words)** |
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| 1. **Please provide an overview of your project plan and key milestones to be achieved. (300 words)** |
| *Please indicate if a Gantt Diagram or Project Plan is appended to your Application.* |
| 1. **Please confirm a 3-year financial model (with working formulas) has been included as part of the application:** |
| Yes  No  If No, can you provide comments or share what you have available? |
| 1. **FOR CORE EQUITY PRODUCTS ONLY – Have you identified the sources of match funding required? Please indicate funding source and amount or steps being taken.** |
| **Funder / Funding Source(s) and amounts:**  **Total:** |
| 1. **FOR CORE EQUITY PRODUCTS ONLY – Do you have an indicative valuation in place? Please describe who provided the valuation (in house/investor) and indicate the basis/approach to calculation.** |
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| 1. **FOR DEBT PRODUCTS ONLY – Please indicate type and estimated amount of collateral available to secure debt.** |
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| 1. **How does your project benefit Greater Manchester? (300 words)** |
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| 1. **Please provide an indication of direct number of jobs to be created and/or safeguarded because of this investment within the next 3 years.**   *Note*: we use the Full Time Equivalent (“FTE”) approach to account for jobs created. |
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| 1. **Is your Company a supporter of the Greater Manchester Good Employment Charter?**   **(If not, please note it will be a requisite of funding to sign and abide to its principles).** |
| Yes  No |
| 1. **Do you have any accreditations in relation to your employment practices (e.g. Investors in People, Living Wage Foundation, Disability Confident, etc.)?** |
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| 1. **What skills do you think your organisation will need once the project is completed? How do you plan to address any skills shortfall. (300 words)** |
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| 1. **Do you offer training to staff to help them upskill and progress? Is this available to all the workforce? Please describe your skills and development strategy. (500 words)** |
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| 1. **Do you have or plan to develop skills and training plans that include an Apprenticeship Scheme? (200 words)** |
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| 1. **What strategies will/do you employ to provide paid internships, apprenticeships, and alternative employment routes, especially for underrepresented and disadvantaged communities (such as BAME individuals, people with disabilities, those with mental health needs, ex-offenders, service leavers, veterans, and women), both now and in the future?** |
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| 1. **Do you have documented policies in place promoting equality and diversity, and supporting flexible working? (300 words)** |
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| 1. **How does your organisation and project contribute towards the net zero agenda and promote sustainable business practices? (500 words)** |
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| 1. **What is your Company’s approach to using local supply chains? (200 words)** |
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| 1. **Are there any other social or environmental activities and/or initiatives that your Company undertakes? (200 words)** |
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Thank you for your application.