Introduction to Beeline

Link to watch the video on YouTube: [Beeline - a brand new digital tool to put young people on path to high quality jobs here in GM](#)

Audio	Visual
Andy Burnham: So, we're here at Rayner Stevens High School in Dukinfield.	Andy Burnham, Mayor of Greater Manchester stands in a classroom with a TV screen behind him that displays the Beeline logo
Andy: It's actually a proud moment for me because I opened the school seven years ago and to come back and see everything that's happening here is brilliant.	Andy stands in a classroom with a TV screen behind him that displays the Beeline logo
Andy: But hopefully we're going to help the school and others in Greater Manchester go to the next level because we're here to launch Beeline.	Andy stands in a classroom with a TV screen behind him that displays the Beeline logo
Andy: It's about giving young people, who want technical qualifications and want to move towards the world of work, real time, up-to-date information about the jobs available in the Greater Manchester economy.	The Beeline tool is shown on a mobile device.
Denzel (student): For what I'm trying to learn in school, clinical psychology for example, there's different pathways to psychology, so going on this website it's very specific as he said before	Two students stand in front of a bookcase
Denzel (student): and it also tells you what you're going to you get paid, what places and work is available, and what sorts of educational pathways you need to take.	Two students stand in front of a bookcase
Denzel (student): So, it's actually a very good website and easy to use.	Two different students stand in front of a bookcase
Elissa (student): I really like it! It's really useful to be able to like access it so easily and just have like so many options just like right in front of me, so easy to access.	Two different students stand in front of a bookcase
Amelia (student): I think it's really ideal, especially for when you're trying to prepare for things like work, that everything's in one space instead of having to constantly look at different things and having different answers or responses.	Two different students stand in front of a bookcase
Electina (student): I was amazed by the work they have created because it was really nice	A further two students stand in front of a bookcase

that a website is fully dedicated to show all the degree level apprenticeships	
Electina (student): because I was clueless before I saw the website about what to do, how do I search for it, but now I have an idea, and I feel like there's a pathway, there's like a route to it.	A further two students stand in front of a bookcase
Andy: You know we've lived in a world where that advice has always been a bit, let's say, outdated or not as clear as it should be.	Andy interacts with students using Beeline in the school's computer suite
Andy: Whereas obviously for those on the university route, it's all laid out.	Andy stands in a classroom with a TV screen behind him that displays the Beeline logo
Andy: Well we're on a mission to fix that in Greater Manchester.	Andy interacts with students using Beeline in the school's computer suite
Andy: We want to create an equal alternative for young people to that university route, give them clear visibility of the amazing jobs that we have in our growing city-region.	Andy stands in a classroom with a TV screen behind him that displays the Beeline logo
Andy: The students here at Rayner Stevens High School absolutely brilliant.	Andy addresses a room of students
Andy: All of them saw Beeline as a real tool that they'll be able to use.	Andy addresses a room of students
Andy: You can feel it raising aspirations already and we are confident that what we're doing with the Greater Manchester Baccalaureate will be a game-changer for Greater Manchester.	Andy stands in a classroom with a TV screen behind him that displays the Beeline logo

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