**GM ADVANCE – APPLICATION FORM (GENERAL)**

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| **APPLICANT** |  |
| **COMPANIES HOUSE No.** |  |
| **DATE OF INCORPORATION (DD/MM/YYYY)** |  |
| **GM LOCAL AUTHORITY** |  |
| **STANDARD INDUSTRIAL CLASSIFICATION (SIC) CODE** |  |
| **FUNDING REQUESTED FROM GM ADVANCE** |  |
| **TOTAL FUNDING BEING RAISED** |  |

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| **Project Sponsor** |  |
| **Job Title/Role** |  |
| **Telephone Number** |  |
| **Email Address** |  |

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| 1. **Please confirm which finance product you are applying for:**
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| For applications for Micro Equity, please use the Micro Equity Application Form 1. Core Equity [ ]
2. Short Term Debt [ ]
3. Long Term Debt [ ]
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| 1. **Please confirm which specialisation your project addresses:**
 |
| 1. Advanced Manufacturing [ ]
2. Materials [ ]
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| 1. **Please confirm which subsector your projects fit in:**
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| 1. Sustainable materials (application of existing and development of new) [ ]
2. Advanced machinery [ ]
3. Digital manufacturing (enabling digital technologies such as digital twins) [ ]
4. AI and machine learning [ ]
5. Other (please specify) [ ]

Other: |
| 1. **Describe your organisation and your plans for the future. (500 words)**
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| 1. **Describe your project which you are seeking funding for. (800 words)**
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| 1. **Please confirm the Technology Readiness Level (“TRL”) of your project to date (TRL1-9):**
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| 1. **Describe the market need and demand for the opportunity the project addresses/will address. (800 words)**
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| 1. **How does your project solve this market need? (500 words)**
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| 1. **Describe your route to market for your product or service. (500 words)**
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| 1. **Describe what makes your product/service fit within the Advanced Manufacturing/Materials definition? (300 words)**
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| 1. **Please provide details of your competitors. How does your product/service differentiate from them? (300 words)**
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| 1. **Would your project be able to progress without funding from GM Advance?**
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| Yes [ ] No [ ]  |
| 1. **If Yes, what would be different if you received funding from GM Advance? (300 words)**
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| 1. **What is the status and/or strategy towards securing Intellectual Property / Trademarks for the project and business? (300 words)**
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| 1. **Please provide an overview of your Senior Management Team and Board Members. (500 words)**
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| 1. **Detail any key partners that are required to deliver the project (RTOs, Universities, etc.). Are the key arrangements in place with them? (300 words)**
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| 1. **Please provide an overview of your project plan and key milestones to be achieved. (300 words)**
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| *Please indicate if a Gantt Diagram or Project Plan is appended to your Application.* |
| 1. **Please confirm a 3-year financial model (with working formulas) has been included as part of the application:**
 |
| Yes [ ] No [ ] If No, can you provide comments or share what you have available? |
| 1. **FOR CORE EQUITY PRODUCTS ONLY – Have you identified the sources of match funding required? Please indicate funding source and amount or steps being taken.**
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| **Funder / Funding Source(s) and amounts:****Total:** |
| 1. **FOR CORE EQUITY PRODUCTS ONLY – Do you have an indicative valuation in place? Please describe who provided the valuation (in house/investor) and indicate the basis/approach to calculation.**
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| 1. **FOR DEBT PRODUCTS ONLY – Please indicate type and estimated amount of collateral available to secure debt.**
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| 1. **How does your project benefit Greater Manchester? (300 words)**
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| 1. **Please provide an indication of direct number of jobs to be created and/or safeguarded because of this investment within the next 3 years.**

*Note*: we use the Full Time Equivalent (“FTE”) approach to account for jobs created. |
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| 1. **Is your Company a supporter of the Greater Manchester Good Employment Charter?**

**(If not, please note it will be a requisite of funding to sign and abide to its principles).** |
| Yes [ ] No [ ]  |
| 1. **Do you have any accreditations in relation to your employment practices (e.g. Investors in People, Living Wage Foundation, Disability Confident, etc.)?**
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| 1. **What skills do you think your organisation will need once the project is completed? How do you plan to address any skills shortfall. (300 words)**
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| 1. **Do you offer training to staff to help them upskill and progress? Is this available to all the workforce? Please describe your skills and development strategy. (500 words)**
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| 1. **Do you have or plan to develop skills and training plans that include an Apprenticeship Scheme? (200 words)**
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| 1. **What strategies will/do you employ to provide paid internships, apprenticeships, and alternative employment routes, especially for underrepresented and disadvantaged communities (such as BAME individuals, people with disabilities, those with mental health needs, ex-offenders, service leavers, veterans, and women), both now and in the future?**
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| 1. **Do you have documented policies in place promoting equality and diversity, and supporting flexible working? (300 words)**
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| 1. **How does your organisation and project contribute towards the net zero agenda and promote sustainable business practices? (500 words)**
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| 1. **What is your Company’s approach to using local supply chains? (200 words)**
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| 1. **Are there any other social or environmental activities and/or initiatives that your Company undertakes? (200 words)**
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| 1. **Where did you hear about GM Advance?**
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| 1. Internet search [ ]
2. GMCA website [ ]
3. LinkedIn [ ]
4. Other (please specify below) [ ]

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Thank you for your application.